3M Automotive

3M™ Die-Cuttable Tape Series DC2000

Unique Solutions

Exterior Attachment Tape

An Improved Solution for Badge and Emblem Attachments

3M™ Die-Cuttable Tape Series DC2000 represents the latest in exterior attachment tape technology. Its improved adhesive formula is designed exclusively for new automotive paint systems. 3M Series DC2000 tape provides high initial adhesion, promotes successful application of narrow-width, individual-lettered badges and features minimal edge-weld. The advantages for automotive manufacturers are the potential for fewer warranty claims, reduced in-plant rework and an overall enhanced brand image among car buyers.

Key Benefits

3M™ Die-Cuttable Tape Series DC2000 offers customers an improved solution for badge and emblem adhesion. Specifically, the product offers customers the potential for:

- **Reduced in-plant rework** - high initial adhesion to chrome and paint
- **Ease in die-cutting** - unique handling properties enable minimal edge-welding, which improves the die-cutting process, even with intricate letters
- **Reduced potential for missing letters** - excellent twist resistance better supports the trend toward narrow stroke width letters
- **Approval among consumers** - the black color of 3M Series DC2000 tape is inconspicuous, ensuring higher levels of satisfaction among consumers

These badges and emblems demonstrate the typical applications that can benefit from the advanced features of 3M™ Die-Cuttable Tape Series DC2000.

Key Questions

In addition to distinct product features, customers also benefit from 3M's unparalleled customer service. Superior service, combined with more than 90 years of expertise in the automotive industry, give OEMs and Tier One Suppliers confidence in purchasing from 3M.

How can I purchase 3M Series DC2000 tape?
It can be purchased by contacting your 3M sales representative or by calling 3M Automotive customer service at 1-800-328-3081.

What sizes are available for 3M Series DC2000 tape?
It is available in the following sizes:

- 3M DC2005: 0.5 mm thick tape
- 3M DC2008: 0.8 mm thick tape
- 3M DC2011: 1.1 mm thick tape
- 3M DC 2015: 1.5 mm thick tape

All of the above products are available in standard roll lengths and widths with a white or clear polyester liner.

Are product samples available?
Yes, product samples are available and can be ordered by calling 3M Automotive customer service.

Contact Us
For more information, please contact your 3M sales representative or 3M Automotive customer service at 1-800-328-3081. You can also visit our website at www.3M.com/autosolutions.

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